

# MISSION: POSSIBLE

## CALL FOR PROGRAMS



**Virginia Dept. of Alcoholic Beverage Control**  
**22nd Annual College Conference**  
..... **MISSION: POSSIBLE** .....  
**October 4-6, 2007 • Roanoke, Virginia**  
**The Hotel Roanoke and Conference Center**

### Your mission, should you choose to accept it:

To attend and to submit proposals for the 22nd Annual College Conference in Roanoke, Virginia, on October 4-6, 2007. On your mission you will investigate hot trends in alcohol and drug prevention, submit and listen to successful prevention programs and campaigns, socialize with statewide alcohol and drug prevention experts and acquire training in current traffic safety initiatives. The mission of the 22nd Annual College Conference is to address alcohol-related issues on college and university campuses.

### Proposals should relate to any of five tracks:

Alcohol & Drug Prevention, Traffic Safety, Professional Development, Peer Education, Wellness and College Health Issues. This is an opportunity for the presenter(s) to describe effective strategies, programs, theories, models, and/or concepts that have demonstrated success on college and university campuses. The breakout session may also emphasize skill-building by conveying practical, hands-on knowledge of a specific and focused prevention technique or approach.

**The submission deadline is Friday, June 1, 2007.**

### Students are encouraged to submit proposals.

The conference provides a student-friendly venue for undergraduates to present their research and to attend special interest sessions on current topics in alcohol and traffic safety prevention. If you have strengths in leadership, chapter development or if your campus chapter has developed a program that they would like to share, the college conference committee calls for you to apply. Proposals are due no later than Friday, June 1, 2007.

If your program is selected for the conference, additional information will be requested at a later date.

*Please type or print clearly. Proposals are due no later than Friday, June 1, 2007*

Proposed workshop title: \_\_\_\_\_

Coordinating presenter: \_\_\_\_\_

Job title: \_\_\_\_\_

Co-presenters:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Institution, organization, agency: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Day phone: \_\_\_\_\_ Evening phone: \_\_\_\_\_

Mailing address (street): \_\_\_\_\_

(city, state, zip): \_\_\_\_\_

*Please e-mail your completed proposal to [marisa.harris@abc.virginia.gov](mailto:marisa.harris@abc.virginia.gov).*

## WORKSHOP INFORMATION

*In a brief description, please provide the following information. Use an additional sheet of paper if necessary and submit it with this form. Please keep in mind that content is more important than final details.*

**Conference Tracks.** Choose the one track that best describes your workshop.

- |   |   |
|---|---|
| <input type="checkbox"/> Alcohol and drug prevention        | <input type="checkbox"/> Traffic safety |
| <input type="checkbox"/> Professional development           | <input type="checkbox"/> Peer education |
| <input type="checkbox"/> Wellness and college health issues |   |

**Program Abstract.** (150 word limit) Describe the purpose, structure and intended audience of your workshop.

**Program Summary Description.** (100 word limit) This brief summary will appear in the conference brochure. It should include:

- Key points and learning objectives
- Useful information for participants' school/community and personal development
- Interactive opportunities (warm-up, group exercise and group discussion, etc.).

**Presenter's Biographical Sketch.** (50 word limit)

**Audiovisual Equipment Request.** Please limit your request to one of the items listed below. A flip chart and marker will be provided in each workshop room.

- |  |  |
|--|--|
| <input type="checkbox"/> Overhead projector and screen | <input type="checkbox"/> CD/DVD player   |
| <input type="checkbox"/> VCR/monitor                   | <input type="checkbox"/> Screen only (presenter will bring laptop and LCD projector) |
| <input type="checkbox"/> No additional item needed     |  |

**Attention PowerPoint Users.** *The only way to keep our registration costs reasonable is to limit the conference expenses. As a result, if you are planning to use a PowerPoint presentation in your workshop, please provide your own laptop and LCD projector.*